
Pittsford Schools

Scott M. Barker
Director of Athletics



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November 2021

Dear Friend,

Mark your calendar for Friday, December 17, 2021! After a year away from the traditional venue and sellout crowd, the Pittsford Central School District (PCSD) 21st Annual Rainbow Classic, the friendly cross-town rivalry between the Mendon and Sutherland men's and women's varsity basketball teams, is back! At the Rainbow Classic, the cheerleaders and players from both teams come together to raise funds for the Golisano Childrens' Hospital in honor of Katelyn Pasley and Ryan McCluski, two young Pittsford residents who were felled by tragic illnesses. Generous contributions from community minded organizations such as yours have provided almost \$550,000 in funding to the Golisano Childrens' Hospital and have supported the Pittsford Cheerleading Program.

We are asking for your support for these worthy causes. In previous years, we have printed a gameday program that included advertisements from sponsors. As with so many things that have evolved over the last year, so has our approach to the gameday book, but not our appreciation for those who make it happen! This year, we are offering four levels of support. As a thank you for your tax-deductible contribution, all businesses/donors will be listed in a digital program accessible via a QR code that will be printed on gameday tickets and on signage throughout the arena. Added benefits for each level are:

- Panther Level Sponsor \$75 - Shoutout by the announcers during the game
- Knight/Viking Level Sponsor \$150 – Everything in the Panther level + name on banner
- Silver Level Sponsor \$350 – Everything in the Knight/Viking level + name on game exclusive t-shirts
- Gold Level Sponsor \$500 – Everything in the Silver level + name on the livestream.

We hope we can count on you for your support of this year's Rainbow Classic, winner of the 2021 Outstanding Young People in Philanthropy – Group" award, as chosen by the Association of Fundraising Professionals Genesee Valley Chapter and the Pittsford Cheerleading Program. Information on how to submit your donation and where the donation is going can be found on the attached page. If you have any questions, please contact the fundraising committee at kgvicks6@gmail.com.

Thank you and Go Pittsford!!!

Scott Barker
Athletic Director
Pittsford Central School District

Kim & Steve McCluski

Barb & Brian Pasley

Karen Vicks
Pittsford Cheer
Booster Club



November 2021

Dear Friend,

Thank you for your generous support of the Golisano Children's Hospital, specifically Pediatric Mental Health, and the Pittsford Central School District's Cheerleading Program.

As a thank you for your tax-deductible contribution, all businesses/donors will be listed in a digital program accessible via a QR code that will be printed on gameday tickets and on signage throughout the arena.

Please indicate with an "X" which sponsorship level you would like to participate in

_____ Panther \$75 - Shoutout by the announcers during the game

_____ Knight/Viking \$150 - Everything in the Panther level + name on banner

_____ Silver \$350 - Everything in the Knight/Viking level + name on t-shirts exclusive to the event

_____ Gold \$500 - Everything in the Silver level + name on the livestream.

Please return this form and a check payable to PCBC by November 23, 2021 to:

**PCBC
Karen Vicks
124 Woodgreen Drive
Pittsford, NY 14534**

Please note: This is a solicitation by volunteers, including Pittsford High School Cheerleaders and their families. No professional fundraiser is involved and all proceeds are for the benefit of Golisano Children's Hospital and Pittsford Cheerleading.

Thank you again for your support! If you have any questions, please contact kgvicks6@gmail.com.

Best Regards,

Karen M Vicks

Karen Vicks
Pittsford Cheerleading Booster Club